

Dr James Cunningham

Aberdeen Business School, Robert Gordon University,
Garthdee Road, Aberdeen AB10 7QE
j.e.a.cunningham@rgu.ac.uk

SUMMARY:

James Cunningham is a lecturer in strategy and entrepreneurship at the Robert Gordon University, Aberdeen. His research focuses on issues of identity, knowledge, and leadership in small business and entrepreneurship. He has a particular interest in family business and the creative industries. He has worked in various higher education institutions in the UK and Germany, and received his PhD from Queen Margaret University, Edinburgh.

Recent projects include the critical analysis of leadership in small family business, and exploring the contextual embeddedness of entrepreneurs in the creative sectors. James also has an active interest in entrepreneurial identity across different cultures, with current projects in Pakistan, India and Germany.

QUALIFICATIONS:

PhD (in entrepreneurial behaviour and family business)

Queen Margaret University, Edinburgh.

Thesis entitled: *Knowledge sharing under the influence of family - A study of small knowledge-intensive family firms in Scotland*

MSc Operations and Business Management

Caledonian Business School (Glasgow)

Research project entitled: *SME Internationalisation in the European Union – A comparative of UK and German owner-manager influence*

BA (Hons) Business (Management)

Caledonian Business School (Glasgow)

RELATED EXPERIENCE:

2012 – 2014 Lecturer of business and management (University of Bamberg, Germany)

2011 – 2012 Language trainer and consultant (Berlitz Deutschland GmbH, Munich)

2010 – 2011 Senior EFL Teacher (St Andrews College Language Schools, Loretto School, Musselburgh)

ORGANISATION MEMBERSHIPS:

Institute for Small Business and Entrepreneurship (ISBE); University Forum for Human Resource Development (UFHRD); Fellow of the Higher Education Academy (FHEA)

AWARDS & RECOGNITION:

'Continued Excellence' - April 2017 - RGU: Union, student-led teaching awards

'Outstanding Reviewer in 2016' - Journal of Small Business & Entrepreneurship

'Best Module with Continued Excellence' - Business Strategy (level 4): April 2016 - RGU: Union, student-led teaching awards

'Outstanding Module' - Business Strategy (level 4): March 2015 - RGU: Union, student-led teaching awards

'Best Dissertation' - Nov 2008: MSc Operations and Business Management - Caledonian Business School

SELECTED PUBLICATIONS:

Cunningham, J., and Tolonen, K-M. (2018). Maintaining the scene: Entrepreneurship in Berlin's artistic sectors. *International Journal of Entrepreneurship and Small Business* [forthcoming]

Kalden, J. N., Cunningham, J. and Anderson, A. R. (2017) The social status of entrepreneurs: Contrasting German perspectives. *International Journal of Entrepreneurship and Innovation*, Vol: 18 Issue: 2.

Cunningham, J., Seaman, C., McGuire, D. (2016) Perceptions of knowledge sharing among small family firm leaders: a structural equation model. *Family Business Review*, Vol: 30 Issue: 2

Cunningham, J., Seaman, C., McGuire, D. (2016) Knowledge sharing in small family firm: a leadership perspective. *Journal of Family Business Strategy*. Vol: 7 Issue: 1