



**2nd Entrepreneurship and Family Enterprise Research
International Conference (EFERIC)
GENERAL SCIENTIFIC PROGRAMME**

Wednesday, 27th of June 2018	
11:30-17:00	Registration
13:20-14:20	Welcoming reception lunch
14:30-15:30	Opening keynote Revisiting the Research Unit of Analysis in Family Enterprise Research by Professor Leo-Paul Dana Montpellier Business School, France
15:30-17:00	Oral Communications I

Thursday, 28th of June 2018	
9:00-17:00	Registration
9:00-9:20	Welcome reception by Professor Claire Seaman, co-chair of the conference and Dr. Ramon Sanguino Galvan, co-chair of the conference
9:20-10:20	Keynote Family and context: understanding family business and entrepreneurial diversity by Dr. James Cunningham (Aberdeen Business School, Robert Gordon University, Scotland, UK)
10:20-11:40	Coffee-break. Posters session
11:40-13:00	Oral communications II
13:00-14:00	Lunch
13:40-16:00	Oral Communications III
16:00-17:30	Scottish Family Businesses and Innovative Education Strategies by Professor Claire Seaman, Queen Margaret University

Friday, 29th June 2018	
10:30-12:30	Free walking tour (the tour finishes before lunch time)

WEDNESDAY, 27th OF JUNE 2018	
11:30-17:00	Registration
13:20-14:20	Lunch
14:30-15:30	<p>Opening keynote Revisiting the Research Unit of Analysis in Family Enterprise Research by Professor Leo-Paul Dana Montpellier Business School, France</p>
15:30-17:00	<p>Oral Communications I (Economics and Sustainable Development) Session I. Room A1</p> <p>Consumer's Willingness to Pay and Socio-Economic Determinants for Plastic Bag Charges in Malaysia: Who are the Supporters? Irina Safitri Zen Technologic University Malaysia, Malaysia</p> <p>Sustainable development from business perspective – literature review Jana Svecova Masaryk University, Czech Republic</p> <p>Economics in the Anthropocene: Species Extinction or Steady State Economics Joery Sol University of Amsterdam, The Netherlands</p> <p>Fuelwood – The Backbone of Indian Rural Energy Economy – A Way Forward Pawas Suren Ethiopian Civil Service University, Ethiopia</p> <p>Sustainable Built Environment in Kazakhstan: the way forward Aigerim Uyzbayeva National Laboratory Astana, Kazakhstan</p> <p>Monitoring Development Sustainability through Sustainable Community Indicators Somchai Jitsuchon Thailand Development Research Institute, Thailand</p>

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10:20-11:40	Coffee-break. Posters session
11:40-13:00	Oral communications II
	Session II. Room A1
	The Effect of Heterogeneity on Family and Non-family Members' Expectations Towards the Family Business Continuity Paula Martínez-Sanchis, Cristina Aragon-Amonarriz and Cristina Iturrioz-Landart University of Deusto, Spain
	Education of owner-managers and family firms innovativeness Izabella Steinerowska-Streb University of Economics in Katowice, Poland
	Family firms and vertical integration: Evidence from the Spanish agri-food industry José Luis Gallizo Larraz, Jordi Moreno Gené, Manuel Salvador Figueras University of Lleida, Spain
	Property and will of sustainability in time pillars of the Family Business' Culture Carmen Ruiz-Viñals, Fernando Álvarez-Gómez Open University of Catalonia, Spain
13:00-14:00	Lunch
14:00-16:00	Oral Communications III
	Session III. Room A1
	A decision tree study on the profit of new firms in Spanish food industry Ramon Saladríguez, Yehui Tong, Tong University of Lleida, Spain
	Agrarian Crisis and industrialization in Rural India: The Case of Non-farm sector Sarita Agrawal Central University of Gujarat, India

	<p>Characterization of the Catalan Family Business Sector and differentiating factors regarding the Family Business in Spain Fernando Alvarez-Gómez, Carmen Ruiz-Viñals Open University of Catalonia, Spain</p> <p>A Study on the Family Business and Social Economy in South Korea Hyun Jong Yoo, Suyoung Kim, Seungbin Bak Ministry of Health and Welfare, Republic of Korea</p> <p>How to enhance the impact of rural social enterprises on rural development? Learning from the rural context Artur Steiner Glasgow Caledonian University, United Kingdom</p> <p>The moderating effects of family farms on the relationship between information systems and training-learning with innovation of productive processes and performance Alfonso A. Rojo-Ramírez, Alicia Ramírez-Orellana, John E. Burgos-Burgos, Daniel Ruiz-Palomo University of Almeria, Spain</p> <p>The internationalization in the cork business. A historical analysis of leading family firms Amélia Branco, Francisco Manuel Parejo Moruno, José Francisco Rangel Preciado University of Extremadura, Spain</p> <p>Returnee Entrepreneurs - Driving internationalisation in fruit processing clusters in Ghana Anthony Ayakwah, Leandro Sepulveda, Fergus Lyon Koforidua Technical University, Ghana</p>
16:30-18:00	Scottish Family Businesses and Innovative Education Strategies by Professor Claire Seaman, Queen Margaret University

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POSTERS SESSION

<p>Women's Entrepreneurship: Selected Aspects Joanna Małeczka, Teresa Łuczka Poznan University of Technology, Poland</p>

Technological Innovation Efficiency and Firm performance in the context of private family firms

Rubén Martínez Alonso, María J. Martínez-Romero, Alfonso A. Rojo-Ramírez
University of Almería, Spain

Market trust toward young neo-entrepreneurs. Key factors

Melquicedec Lozano-Posso
University Icesi, Colombia

Entrepreneurship in Poland – Capital Market Financing for SMEs

Joanna Małecka, Teresa Łuczka
Poznan University of Technology, Poland

Universities fostering entrepreneurship through improved Entrepreneurship Education

Stephan Mago
Durban University of Technology, South Africa

NON-PRESENT PARTICIPATIONS

The success factors for SMEs: Empirical evidence

Elisabete G.S. Félix, José André K. dos Santos
University of Évora and CEFAGE-UE, Portugal

Customization model for assessing the commercial potential of technologies to different technology manufacturing branches: development a set of factors

Vaida Zemlickienė
Vilnius Gediminas Technical University, Lithuania

Key barriers to the development of student entrepreneurship in Poland

Arkadiusz Borowiec
Poznan University of Technology, Poland

Internationalization of SMEs and effectuation: the way back and forward

Hamza El Guili, Driss Ferhane
National School Of business and Management, Morocco

Performance of family-owned Firms: The impact of gender at management position

Daniela S.T. David, Elisabete G.S. Félix
University of Évora and CEFAGE-UE, Portugal